



option systems

STYLEprm

beyond PDM

As a product developer in the apparel industry, you know how challenging it can be to manage the lifecycle of a style. From initial sketches all the way through to the finished product in the store, there are many different stages involved in its development, and everyone associated with it will have different ideas.

Imagine then if there was a solution that could enhance the visibility of this complex process via a universally accessible workflow hub. Welcome to STYLEprm.

STYLEprm is the first in an entirely new class of Product Range Management applications designed specifically for the apparel industry. It is unique to the market place in that it provides you with the ability to plan, develop, and review the product mix and progress of the whole range.

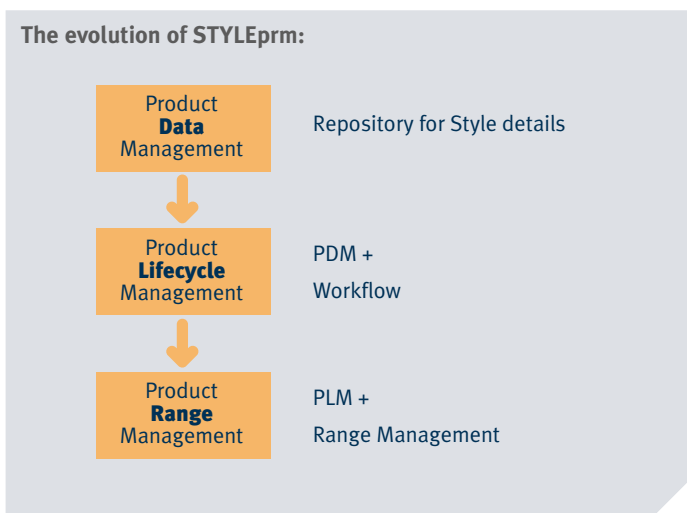
STYLEprm goes beyond the limited functionality of the traditional Product Data Management (PDM) solutions to offer the apparel industry a powerful, secure Internet-based application that manages the entire lifecycle of a product range. It includes range calendars, grading tables, material usage, budget costing, sampling and pre-production critical path, while providing design and development teams and manufacturers with a single repository for all their style and range-related information.

This means that data management begins where your work begins, with the design and development teams, where specifications originate and costs are initially evaluated. And because STYLEprm is entirely web-based, authorised users can access this essential information from a standard Internet browser anywhere in the world, so you can start the whole process during that initial sourcing trip to the factories.

STYLEprm provides a workflow-driven product specification and costing system that enables you to deal effectively with the increasingly rapid transition between design, production and retail that is so prevalent in today's market place.

The requirements of the apparel and footwear industries are changing, as the time between product design and sale becomes shorter and shorter.

As a result, product design and development is coming under increasing pressure to be more flexible than ever. The same is true for every stage of the production process that follows, all the way through shipping and into the shop window. All this has to be achieved as efficiently as possible and within increasingly tight costing limitations, whilst ensuring a range with a marketable mix, not just individual styles.



Option Systems Limited (OSL) is the first vendor to acknowledge this shift and has launched STYLEprm to help organisations drive the development of an entire range, on time and on budget.

STYLEprm is the Product Range Management solution from OSL that goes far beyond the functionality offered by the traditional Product Data Management solutions.

The solution's workflow engine features a powerful range calendar that drives product development around key dates such as shows, range meetings, exhibitions and first deliveries. STYLEprm then uses these key dates to build events in the range cycle that need to be tracked –

these can be varied by product type, country of origin, and the specific individuals, groups and suppliers that own each action. STYLEprm's workflow engine alerts the people responsible of imminent activities and monitors the development of the range. Escalation rules and high level enquiries allow management to have complete control over their areas of responsibility.

STYLEprm also acknowledges that ranges never stay the same and that, as development progresses, new styles may be added, revised versions created and some dropped. With STYLEprm, range developers can view their style mix graphically and structure their range by style attributes to progress towards an optimum style/colour/size balance.

Intelligent Internet-based architecture

The system takes full advantage of current technology, with a browser-based architecture that means it runs equally well on Mac, PC or Linux clients. It can be accessed from anywhere in the world, is available in a range of different languages, and can be integrated easily using XML with third party ERP, CAD and merchandising systems for true end-to-end supply chain management.

Based upon a sophisticated database structure, STYLEprm can deal with incomplete, partially specified information often found in the sample room. You won't waste time entering and coding a lot of unnecessary information for a style that may never go into production. Because of this structure, STYLEprm is not simply an after-the-fact receptacle for your production data; it allows you to quickly evaluate alternatives in terms of style and cost.

The structure also lets you work in any level of detail you want to. Costs can be analysed in depth and calculated using standard tables for freight, duty and quota, for example, and immediately compared across suppliers and/or destinations. Alternatively, prices can be entered directly on the style when you decide it is most efficient to do so. In addition STYLEprm is customisable, enabling you to declare and use any measurement units, names, and sizes.



Key functionality

Because it has been designed specifically for the apparel industry, STYLEprm delivers an end-to-end solution for the entire product development process.

This means that an item's development is tracked from initial sketches all the way through the design and production process, and automatically combined with other products in the range, allowing you to evaluate at a glance which products are not on schedule.

By factoring in issues such as grading tables, material usage, budget costing and pre-production critical path, STYLEprm provides your design teams and manufacturers with a single storage point for all their style or range-related information, all from a universally accessible Internet browser interface.

Vital information, such as sketches, photographs, scanned documents, sound files and movies, which can otherwise be lost as the product develops, are stored within STYLEprm meaning that every authorised user has access to often critical data without the need for a protracted paper-chase.

What will STYLEprm deliver to your apparel and footwear operation?

- **The leading Range Management solution**
Critical range information at a manager's fingertips to control and summarise the development process of the entire range on time and on budget
- **Browser-based interface**
Provides users with access to vital information regardless of location, in a familiar web-based environment
- **Multi-lingual with translation tools**
Allowing a designer in one country to easily communicate with colleagues in another
- **High-level configuration features**
STYLEprm can easily be tailored to your specific needs and requirements, to deliver a solution ideally suited to each individual organisation
- **Multi-level security and auditing**
Allowing a company to establish who has access to what information, ensuring that workflow can be controlled at all stages of the process. The security features also mean that only authorised users have access to critical data
- **Multi-company, multi-brand options**
Including the ability to share common data between companies and brands
- **Flexible attributes on all master records**
Meaning that the amount of information held can be tailored to your exact requirements without re-programming
- **XML data export**
The industry-standard format for data interchange – any and all information held in STYLEprm can be extracted and fed to third party systems
- **Collaborative environment**
Wherever they are in the world, designers, developers, manufacturers and trusted third parties are all sharing the same information
- **Repository for all style data:**
 - Models (or Blocks) with Template Fabrics and Trims
 - Style Master details with Version Control, Attributes & Images
 - Colourways
 - Care Label details
 - Pre-Pack Ratio details
 - Grading Tables and Sample measurements
 - Bills of Material (Construction)
 - Fabric and Trim libraries
 - Labour
 - Features
 - Costings
 - Development Critical Path
 - Sample Measurement History
 - Change History

With STYLEprm, range developers can view their style mix graphically and structure their range by style attributes such as 'how many tops versus bottoms?', 'what's the colour balance?', 'how many sizes are being run?', and progress towards an optimum product and style/colour/size balance.

Integration

STYLEprm can be fully integrated with the STYLEman Enterprise Resource Planning (ERP) solution from OSL to deliver the complete footwear and apparel design, manufacture, distribution and sales tracking suite. STYLEprm can also be configured to match field size and data types for integration to third party ERP systems without re-programming.

About STYLEman

STYLEman, from OSL, is the leading ERP solution developed specifically for clothing and footwear companies. ERP examines the performance, management and results of a company's processes on an enterprise-wide basis to highlight where efficiency gains can be made. With unparalleled industry functionality and being completely web enabled, STYLEman allows organisations worldwide to maximise the potential of their operations by simplifying processes, and effortlessly delivering the operational and management information they require.

About Option Systems

Option Systems Limited (OSL) is one of the leading global specialists of dedicated IT solutions for the apparel and footwear industries. Its STYLEman product suite is the most advanced, versatile and innovative supply chain and ERP solution for these sectors, providing a scalable offering that can support from one to many hundreds of concurrent users.

OSL has established partnerships with many of the leading organisations in the apparel and footwear industries, including Ben Sherman, Criminal, Crowthers, Farah, Fila, Gurteen, Hi-Tec Sports, Hunter Boots, IC Companys, Juicy Couture, Kangol, Levi Strauss, Matthew Williamson, Mizuno, Oxford Industries, Pepe Jeans, Reiss and Wynnster Outdoor Leisure.

Contact Details

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